

“Ann helps her audiences master such vital skills as improving and speeding decision-making in turbulent times, and she does so with wit, energy, and great examples.”

Alan Weiss, Author, “Million Dollar Consulting”

CLARITY - *your path to* Better, Faster RESULTS



Ann Latham creates clarity.

She does it as a consultant for corporate giants like Hitachi and Boeing who want better results faster.

She does it as a master facilitator for teams that need to find common ground, develop a shared vision, and make dramatic progress toward achieving their goals.

She does it as a writer for thousands worldwide who have discovered great value in her *Clear Thoughts™* newsletter, articles, books, and comments in publications such as *The New York Times*, *Forbes*, *BusinessWeek*, and *Inc.*

She does it as a coach for individuals seeking to maximize their impact and opportunities.

And she does it as a speaker for audiences who want clear, pragmatic, immediately applicable ideas.

Contact Ann for the clarity you need to achieve superior results faster and with greater confidence.

POPULAR TOPICS

Uncommon Strategic Clarity - The Missing Link to Results

Is your strategic plan a vital guide for big and little decisions throughout your organization, or is it an obsolete dust collector, scorned, ignored, or simply too vague or too detailed to be useful? Leaders who attend this highly interactive session will learn how to make their strategic planning effective, relevant, and resilient.

Uncommon Meetings – Better Results in Half the Time

How many total hours are you and your employees spending in meetings each month? What would it be worth to you to cut that time in half, double the results, and reduce the number of attendees? You can't afford to miss this presentation and the opportunity to save that much time and money!

Uncommon Commitment – The Secrets to Building Buy-in

Best-laid plans fizzle and flounder unless supported by the right people. Learn how to change the way you lead and make decisions in order to ensure others execute with enthusiasm.

Uncommon Advantage – How to Sharpen Your Competitive Edge

Are you relying on luck, habit, or price cuts to win business? Learn the six ways to win and how to position your business for growth and profit.

Uncommon Decisions – Smart, Fast, and Confident

Do you know the single greatest factor undermining efficiency and effectiveness for you personally and throughout your organization? Decisions! Whether in the executive suite or on the factory floor, whether individually or in groups, your efficiency and effectiveness are governed by how well and how quickly you and your employees make decisions. Learn to SOAR Through Decisions™ with Ann Latham.

“I especially enjoyed the way you intertwined humor, realistic techniques, and personal anecdotes. It made the techniques real for me, and I felt I could use them right away.”

Barbara Perry, VP of Sales & Marketing, Reminder Publications, Inc.

POPULAR TOPICS

Uncommon Improvement

There are only three ways to become better, faster, and cheaper and you haven't heard these three anywhere else! Ann Latham's approach eliminates the complexity normally associated with improvement programs and provides a simple, pragmatic technique that anyone can begin applying immediately to improve performance.

Uncommon Feedback

Good feedback is the best and fastest way to improve performance, and yet most managers put it off, do it badly, and wish they could avoid it altogether. Uncommon Feedback will transform your thinking and your ability to help others improve their performance.

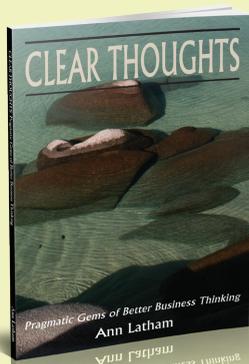
Uncommon Accountability

Does the thought of holding people accountable make you or your managers squirm? Do you associate words like control, power, and punishment with accountability? If so, you are looking at accountability upside down, missing the boat on helping your employees excel, and in dire need of this presentation.

**CALL NOW to book Ann:
800-527-0087**

Clear Thoughts - Pragmatic Gems of Better Business Thinking by Ann Latham

Thirty-two concise articles that will provoke, motivate, and provide immediately applicable advice for getting better results.



"Ann Latham did a great job of explaining the dos and don'ts of organizational change. She uses simple, clear stories and visuals to make her points."

Paul B. Thornton, Professor, Business Administration
Springfield Technical Community College

"Ann has an incredible way of clearing away the extraneous and assisting others in getting to the heart of the matter with ease. Ann is a great speaker and an excellent trainer. She possesses an unusual skill - just what her business name implies - uncommon clarity."

Karen Cardoza, Program Chair, WBOA

"Ann presented her SANITY process of goal-setting at a Toastmasters club officer training session ... Her clear examples and logical thought process gave new vision and energy to the goal setting process. One of my officers commented, 'In 20 years of attending club officer training sessions, that was the most inspiring and personally enriching session I've engaged in.'"

Cathie McCoy, Division E Governor, District 53 Toastmasters

"Yes! This workshop will definitely help me slash meeting times and get better results. I now know how to make my next meeting more focused and shorter."

Jay Smith, President, Sports Travel and Tours

"Your Uncommon Meeting workshop was fabulous! You are informative, engaging, and wise. I've only heard you speak twice but both times I got a month's worth of value!"

Becky Castro, Business and Personal Coach

"Ann Latham's workshop on 'How to Give and Solicit Feedback' was excellent. She made it all clear and easy, and as someone who hires presenters and trainers for a living, I can tell you that those who create clarity are far more uncommon than those who create complexity and make vital tasks seem difficult."

Ira Bryck, Director, UMass Family Business Center

UNCOMMON CLARITY

THE SOURCE OF BUSINESS EXCELLENCE

P.O. BOX 944, EASTHAMPTON, MA 01027 · 800-527-0087

INFO@UNCOMMONCLARITY.COM · WWW.UNCOMMONCLARITY.COM